



## E-COMM STUDIO+

Tailor-made solution for large-sized products



# Customized to your needs

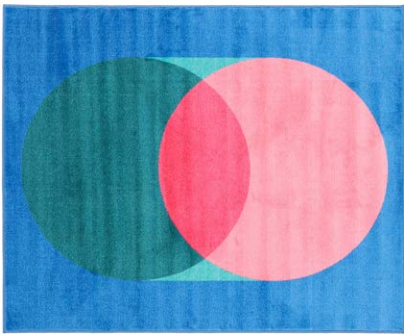
Now you can create your own studio adjusted for the e-commerce needs of your business. You choose functionalities for the studio and benefit from templated lighting and user-friendly control software. **Meet our largest versatile studio to speed up time-to-market & get high-quality content.**



360



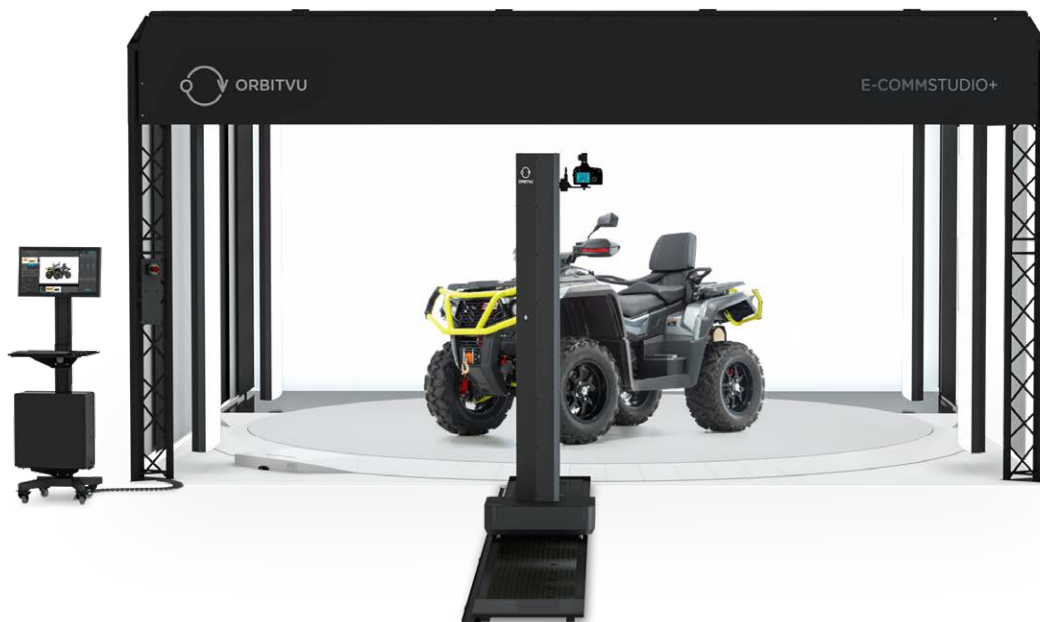
360° spin  
[orbitvu.com/quad360](https://orbitvu.com/quad360)



# Why E-COMM STUDIO+?

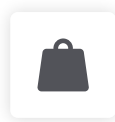
With E-COMM+, you get intuitive software, cutting-edge hardware, and the possibility of customization in a single solution. Take & publish high-quality photos, 360° views, and videos of large items like sofas or major appliances in a streamlined process. You can even capture an entire furniture set! Create your own compositions and shoot them effortlessly from all angles thanks to a remotely controlled camera and a turntable for 360° spins.

**No size limits = no imagination limits.** The product photography process is in one swift move.



## FITTED TO YOUR NEEDS

Whether you want crisp packshots, informative 360° spins or interactive videos, the quality of E-COMM STUDIO+ content is unmatched. Build your own studio with various accessories and one-click software functionalities. Rule the scene of e-commerce!



## ALL-IN-ONE SOLUTION FOR HEAVY ITEMS & MORE

The studio can be adapted to your style, skillset, workflow, and industry. Shoot all kinds of large and heavy items in one place! Grow your business with a streamlined and scalable workflow of E-COMM STUDIO+.



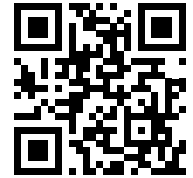
## REPEATABLE AND EFFORTLESS

Save your shot settings in templates and get stunning consistent content every time. Spin the products without effort thanks to a motorized platform, capture the top shots easily with a remotely controlled camera, and limit the post-production time thanks to AI background removal option\*.

\* For more information, contact our sales team.

# How it works

video  
[orbitvu.com/ecommerce](https://orbitvu.com/ecommerce)

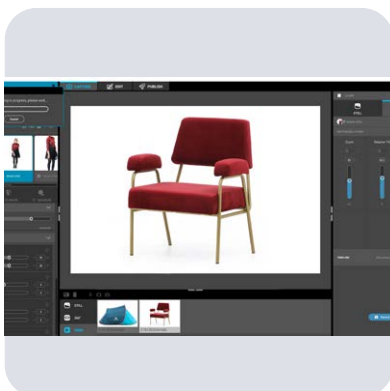


## STEP 1 SCAN A BARCODE

Start by scanning the unique product code. Our system will automatically assign it to output file names and link it with the product in your online store.

## STEP 2 PLACE THE PRODUCT AND SET THE SCENE

Leverage the benefits of supported positioning and ready-to-use templates. Place the product and choose the lighting and camera scene settings with just one click.

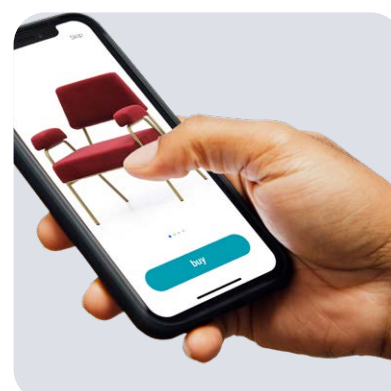


## STEP 3 CAPTURE AND EDIT

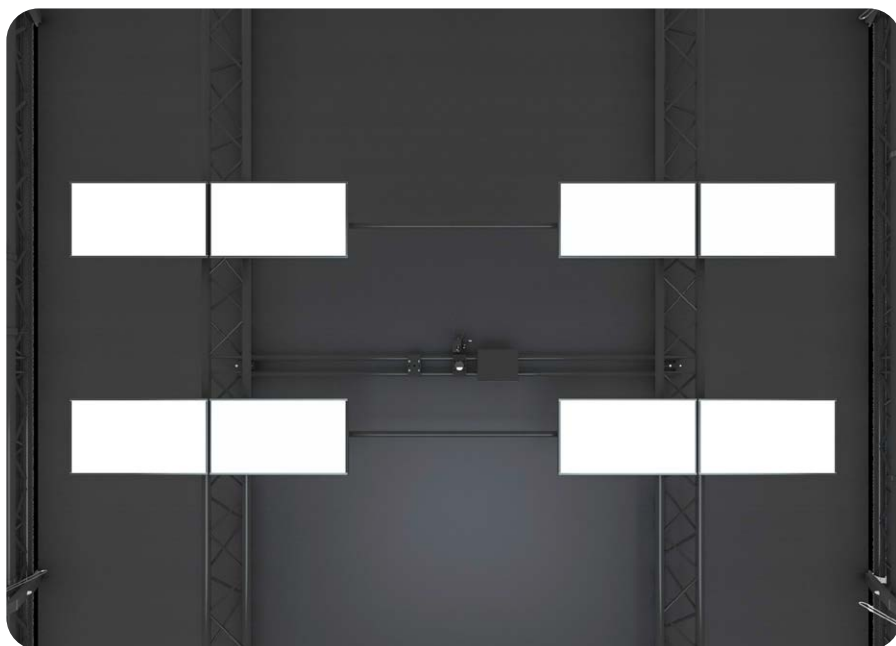
Our software will control and synchronize the camera with lighting to capture a perfect image of your product. The software helps you edit photographs through powerful built-in tools: contrast, colors, sharpness, etc.

## STEP 4 PUBLISH

Export and publish online to multiple predefined locations. Save valuable time while the process runs in the background. With the e-commerce plugins and automatic SKU linking, get the product online in less than a few minutes.



# Configurable accessories



## TOP LIGHTS

[order code 242A14]

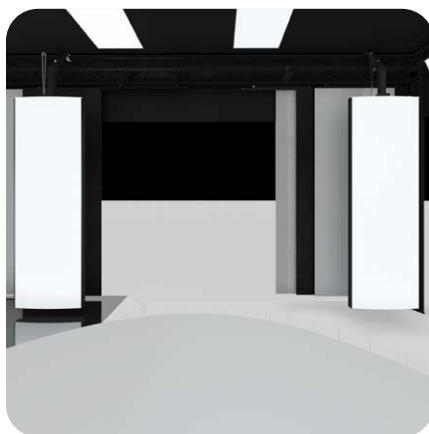
Two double-top lamps instantly ready to shape your scene.



## BACKLIGHT FOR ORBITVU E-COMM STUDIO+

[order code 242A13-EP]

Remotely managed by Orbitvu Station software, the backlight has individually controlled central and wide sections for best results.



## WIDE LAMP FOR ORBITVU E-COMM STUDIO+

[order code 242A12-EP]

Wide lamp for Orbitvu E-comm Studio+ has an individually controlled bottom and top section, allowing for more precise lighting.



## NARROW LAMP FOR ORBITVU E-COMM STUDIO+

[order code 242A11-EP]

It can be mounted from the top on the inner or outer side truss of E-comm Studio+.



### **TOP CAMERA MOUNT WITH MOTORIZED ZOOM FOR ORBITVU STUDIOS**

[order code 242A32]

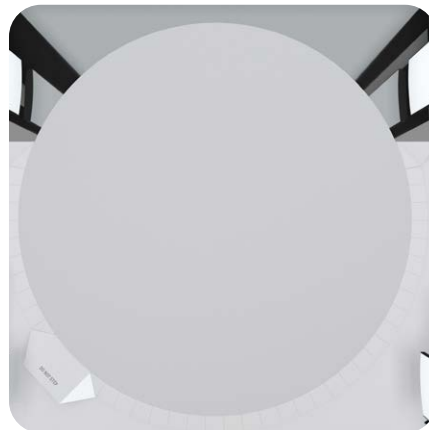
This accessory allows to attach a camera above the studio to photograph from the top view. The motorized zoom provides remote zoom control, while the embedded computer ensures stable camera connection via a LAN cable.



### **PRODUCT POSITIONING KIT FOR ORBITVU E-COMM STUDIO+**

[order code 242A15]

Product positioning kit consists of two line lasers that mark the center of the Studio for fast and precise product positioning.



### **ORBITVU PLATFORM Ø5M (Ø16.4 FTI) - STANDARD LOAD**

[order code 245H2]

5 meters (ø16.4 feet) diameter low profile rotating platform covered by replaceable white PVC tiles with the load capacity of 1000 kilograms (2205 pounds). 4000 kilograms (8818 pounds) load capacity version is also available. Useful for product positioning in given angles.



### **BACKLIT TURNTABLE FOR ORBITVU STUDIOS**

[order code 242A8]

A motorized turntable that allows to create 360° presentations and videos of rotating objects in Orbitvu Studios. It also features automated background removal.

# Example configuration of E-COMM STUDIO+

## 1 ORBITVU E-COMM STUDIO+

A base structure that holds various accessories and creates predefined configurations or tailor-made studios for your specific needs.

## 2 BACKLIGHT FOR ORBITVU E-COMM STUDIO+

The backlight is mounted behind a textile diffuser that covers the back wall of E-COMM STUDIO+.

## 3 ORBITVU STATION

Powerful software that controls E-COMM STUDIO+ and automates the entire photoshoot workflow.

## 4 OPERATOR STAND

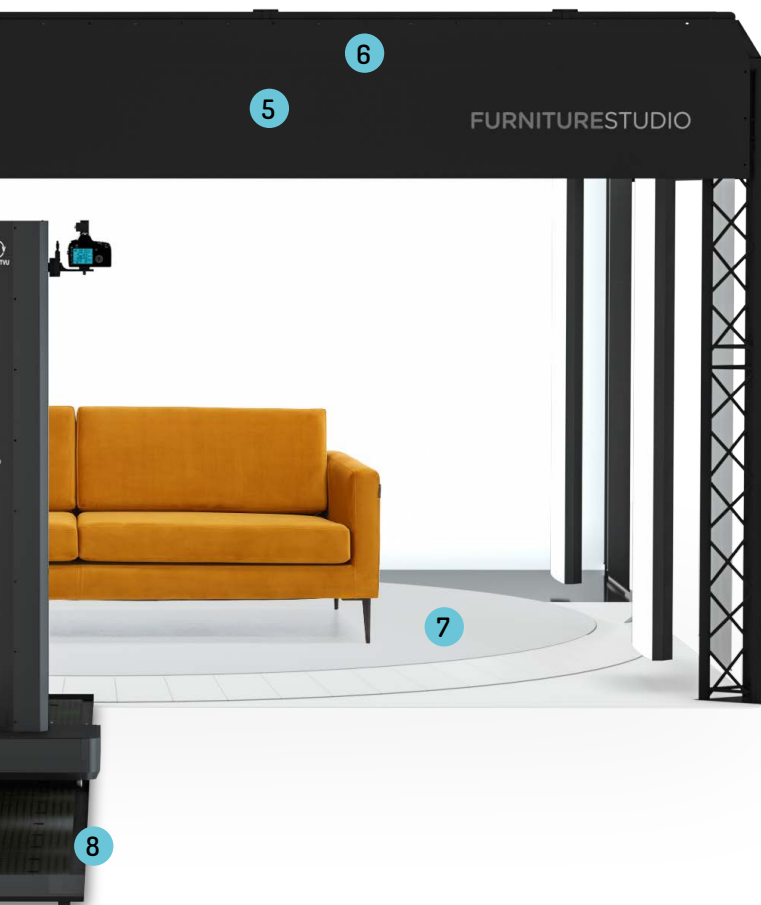
Mobile and ergonomic, it features a standard VESA mount for screens. Adjustable height of screen and keyboard for both standing and sitting positions, designed to provide comfortable work in a photo studio.





# FURNITURE STUDIO

[order code 242H7]



## 5 WIDE LAMP FOR ORBITVU E-COMM STUDIO+ (4PCS)

Wide lamp for Orbitvu E-comm Studio+ is 2× wider than the Narrow lamp. With cables embedded into the truss construction, the studio is tidy and easy to clean.

## 6 TOP LIGHTS

Two double-top lamps instantly ready to shape your scene. While the top-front lamps mounted on the front truss to fill in shadows.

## 7 ORBITVU PLATFORM ø5m (ø16.4 ft)

5 meters (ø16.4 feet) diameter low profile rotating platform covered by replaceable white PVC tiles with the load capacity of 1000 kilograms (2205 pounds).

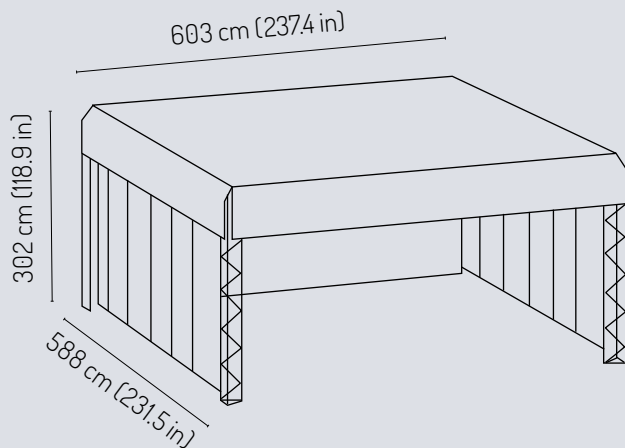
## 8 ORBITVU MOTORIZED STAND

Control camera height, tilt and zoom levels, then keep these settings in reloadable templates. This mounted-on-a-rail stand allows for precise control of the camera's distance to the subject.

# Technical specifications

## E-COMM STUDIO+

[order code 242H5]



Dimensions [L×W×H]	<b>603 × 588 × 302 cm</b> <b>237.4 × 231.5 × 118.9 in</b>
Total weight	<b>663 kg</b> <b>1462 lb</b>
Max size of photographed objects [L×W×H]	<b>300 × 300 × 200 cm</b> <b>118.11 × 118.11 × 78.74 in</b>
LED Color Rendering Index (CRI)	<b>&gt;95</b>
External power supply	<b>3 × 100-240VAC</b> <b>50-60Hz</b>
Max. power consumption	<b>9000W</b>

## SOFTWARE SPECIFICATIONS

### ORBITVU STATION

Software for device control and post-production.

Camera compatibility	<b>selected Canon cameras*</b>
Multiple camera control	yes, up to 5 cameras
Post-production	possible via software
Background removal	AI background removal option available**
Output image formats	png, jpeg, tiff, bmp, webp, other output formats and RAW via external actions
Output video formats	MOV and MP4
Output format for animations	HTML 5, animated GIF
Software compatibility	Mac OS/Windows

### ORBITVU VIEWER

Animation/360° spin player

360° technology	HTML5 player
Deep zoom	unlimited zoom technology
Mobile ready	multi-touch gestures and responsive design
Compatibility	any web browser with HTML5 support

\* For more information, visit our compatibility page: [orbitvu.com/compatibility-guide](https://orbitvu.com/compatibility-guide)

\*\* For more information contact our sales team

All product-related data (including product specification and design) are subject to change without notice.

# Made to be flexible

The large stage of E-COMM STUDIO+ will let you play with light on almost any sizeable product - without moving the lamps! Our versatile studios offer a way to unleash your powers and be creative and efficient at the same time! Videos, packshots, or 360° spins are shot effortlessly in a workflow you create. Show the heart and soul of your e-commerce business in a new vibrant way!



## About us

Our photography adventure started over 20 years ago. We set off just when the birth of digital photography and e-commerce created new needs and exciting possibilities to showcase products online.

Digital content production creates the need for consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production may yield high-quality results but stay slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines it with advanced software and hardware innovations. We automate and optimize digital content production. We help to deliver it online and effectively share in your sales and marketing activities.

As an international leader in the automated photography market, we work for you in a team of more than 150 employees worldwide, with our own research & development and 4000 square meters of Europe-based production spaces. Our carefully perfected solutions will cover all of your workflows, improve the online product experience of your customers, and effectively reduce expenditure.

With Orbitvu, your products are teleported to your customers.

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